

Informal ministerial meeting:  
Agriculture  
Oulu, Finland, 24-26 September 2006

## Preliminary information on media arrangements

Updated 19 September, 2006

eu2006.fi

### Information on the themes of the meeting

#### Helsinki

Ministry of Agriculture and Forestry



Mr Pekka Väisänen  
Head of Communications  
Tel. + 358 9 1605 2299  
Mobile + 358 40 773 0644  
E-mail:  
pekka.vaisanen@mmm.fi



Sini Saares  
Information Officer  
Tel. + 358 9 1605 2238  
Mobile + 358 40 737 1220  
E-mail: sini.saares@mmm.fi

#### Brussels

Finland's Permanent Representation



Marko Ruonala  
Press Counsellor  
Tel. +32 475 752 072  
E-mail:  
marko.ruonala@formin.fi

### Information on media arrangements Secretariat for Finland's EU Presidency



Johanna Eskola  
Press Attaché  
Mobile + 358 40 779 9613  
E-mail:  
johanna.eskola@vnk.fi

### Accreditation

Access to the venue is limited to accredited media representatives. On-line accreditation is possible at [www.eu2006.fi/accreditation](http://www.eu2006.fi/accreditation). Request for accreditation should be made no later than on September 17.

Badges will be available at the accreditation desk in Hotel Arina on

Sept 24: 14.00 - 19.00  
Sept 25: 8.00 - 10.00 and  
14.00 - 19.00  
Sept 26: 8.00 - 12.00.



Accreditation contact  
person  
Anu Kurki  
Tel. + 358 9 160 22639  
E-mail:  
accreditation@eu2006.fi

### Accommodation

Media representatives are requested to make their own accommodation reservations. A list of media hotels can be found on the EU Presidency website at [www.eu2006.fi/accommodation](http://www.eu2006.fi/accommodation).

### Information on Oulu at

[www.oulu.ouka.fi/english/](http://www.oulu.ouka.fi/english/)

### Arrivals and transport

Information on flights to and from Helsinki can be found at [www.helsinki-vantaa.fi/home](http://www.helsinki-vantaa.fi/home)  
Flights: [www.finnair.fi](http://www.finnair.fi), [www.blue1.com](http://www.blue1.com)  
Trains: [www.vr.fi](http://www.vr.fi)  
Long distance buses: [www.matkahuolto.fi](http://www.matkahuolto.fi)

### Venue

The meeting takes place in Oulu at the Oulu City Theatre. More information at [www.ouka.fi/teatteri/english.html](http://www.ouka.fi/teatteri/english.html)



A Accreditation and Media Hotel Sokos Hotel Arina (Pakkahuoneenkatu 16)

M Media Centre

→ Media entrance

### Media Centre

The Media centre is located in the Central library of the City of Oulu (address: Kaarlenväylä 3, Oulu, Finland).

Opening hours of the Media centre:  
Monday 25 Sept: 10.00 – 22.00  
Tuesday 26 Sept: 08.00 – 16.00

### Connections to the Media Centre

There is a bus connection (Bus number 19) from the Oulu airport to the city centre every 20 minutes.

### Parking

Media representatives may use the car park of Hotel Arina.

### Working facilities

Shared work stations in the media centre include:

- Connection to Local Area Network (LAN) via cable
- Access via LAN to a shared printer
- 1 telephone per 4 work stations
- Wall sockets: 2-pin 230 volts 50 Hz
- Some work stations are equipped with fixed computers (mainly with Nordic keyboards)

Other facilities for shared use:

- Fax machines
- Photocopiers
- ISDN line for shared use
- WLAN network

Despite the use of the best technology, the limited number of available frequency bands will restrict the use of wireless communication in the Media Centre. Therefore, it is recommended to access the web via cable instead of WLAN.

### Host broadcaster

Finland's national public service broadcasting company YLE will act as the host broadcaster during Finland's EU Presidency and provide services in cooperation with the EBU (European Broadcasting Union). For radio and TV working facilities and platforms, please contact YLE directly.

Contact persons at YLE:



Television  
Ms Paula Hertzman,  
Mobile + 358 40 830 2822  
Email:  
paula.hertzman@yle.fi



Radio  
Monika Arnö  
Mobile + 358 40 743 7120  
Email: monika.arno@yle.fi

### Webcasting

Presidency press conferences can be followed live and later as recordings on the web at [www.eu2006.fi/webcasts](http://www.eu2006.fi/webcasts).

### Press conferences

Interpretation will only be available in Presidency press conferences. All national conferences will be conducted in the language/languages of the country holding the press conference.

### Pools

Registration is required for media pools and can be done at the Media Info Desk in the Media Centre.

### Host photographer

The Presidency provides a limited number of pictures by the host photographer free of charge for use by the media at [www.eu2006.fi/photos](http://www.eu2006.fi/photos).

### Presidency press directory for mobile phones

A presidency press directory for mobile phones can be installed free of charge for selected mobile phone models. The directory includes photographs of Finnish government ministers and information on media contacts.



For more information, please contact:  
Ms Marja Salonen  
Tel. + 358 9 1602 2611  
E-mail: [media@eu2006.fi](mailto:media@eu2006.fi)

### Skype

Selected Presidency media services at the Media Centre can be contacted by webcam or by speech via Skype. Download free program at [www.skype.com](http://www.skype.com).

### SMS information on media arrangements

Media representatives can receive information on Presidency press conferences and main media events by SMS. Subscription for the SMS service can be done at the Media Centre.

### Presidency news by SMS and e-mail

To subscribe for the Presidency SMS and e-mail news service, please visit [www.eu2006.fi](http://www.eu2006.fi).

### Feedback

We are happy to receive your comments and suggestions.  
E-Mail: [media@eu2006.fi](mailto:media@eu2006.fi)

## Preliminary media programme

### Sunday 24 September

- 15.30 Briefing by Minister of Agriculture, Mr Juha Korkeaoja
- 16.30 Advance press conference by Commissioner for Agriculture and Rural Development
- 19.00 Cocktails for foreign journalists (registration needed, please contact the accreditation desk)
- 20.00 Dinner for foreign journalists (registration needed, please contact the accreditation desk)

### Monday 25 September

- 8.15 Excursion for ministers and media representatives, photo opportunity (part of the visits together with ministers)  
Assembly at the Media centre at 8.15.
- 10.00 Media Centre opens
- 19.00 Evening gathering, hosted by the City of Oulu, possibility to have a sauna and a swim by the river Oulu
- 22.00 Media centre closes

### Tuesday 26 September

- 8.00 Media Centre opens
- 8.30 Tour de table (Plenary), photo opportunity (pool)
- am Family photo, photo opportunity (pool)
- 12.30 **WEB** Presidency press conference by Minister of Agriculture and by Commissioner for Agriculture and Rural Development
- 16.00 Media Centre closes

A detailed media programme will be available at the Media Centre.