

Informal ministerial meeting:
Competitiveness
Jyväskylä, Finland, 10–11 July 2006

Preliminary Information on media arrangements

eu2006.fi

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Information on the themes of the meeting

Helsinki

(Ministry of Trade and Industry)



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(Finland's Permanent Representation)



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Information on media arrangements



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Accreditation

Access to the venue is limited to accredited media representatives. Online accreditation is possible at www.eu2006.fi/accreditation. Request for accreditation should be made no later than on July 3.

Badges can be collected from the Accreditation Desk, which is located at the media hotel Jyväshovi (Address: Kauppakatu 35).

Opening hours of the accreditation desk:
Sunday 9 July: 16:00 – 20:00
Monday 10 July: 08:00 – 21:00
Tuesday 11 July: 08:00 – 12:00

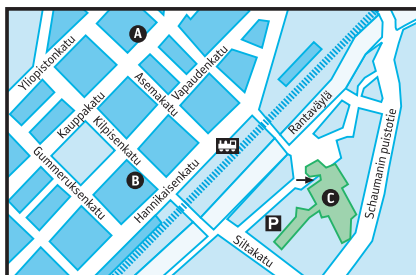
Contact person at accreditation
Ms Anu Kurki
Tel. + 358 9 160 22639
E-mail: accreditation@eu2006.fi

Accommodation

Media representatives are requested to make their own accommodation reservations. A list of media hotels can be found on the EU Presidency website at www.eu2006.fi/accommodation.

Venue

The meeting takes place in Jyväskylä at Jyväskylä Paviljonki, International Congress and Trade Fair Centre (Address: Messukatu 10, 40101 Jyväskylä). More information at www.jklpaviljonki.fi.



A Accreditation and Media Hotel Jyväshovi (Kauppakatu 35)

B Welcome Reception at the City Theatre (Vapaudenkatu 36)

C Meeting Venue and Media Centre, Paviljonki

→ Entrance

Information on Jyväskylä at

www.jyvaskyla.fi/international

Arrivals and transport

Flights: www.finnair.com

Trains: www.vr.fi

Long distance buses: www.matkahuolto.fi

Connections to the Media Centre

Media Centre is a ten-minute walk from the media hotel.

Media Centre

Address: Paviljonki, Messukatu 10,
40101 Jyväskylä Finland

Opening hours:

Monday 10 July: 08.00 – 22.00

Tuesday 11 July: 08.00 – 18.00

Parking

Media representatives may use the car park of the Paviljonki International Congress and Trade Fair Centre.

Working facilities

Work stations in the Media Centre include:

- Connection to Local Area Network (LAN)
- 1 shared telephone set and a connection for an analogue modem for 2 work stations
- Access via LAN to shared printer and fax machines
- Some of the work stations are equipped with fixed computers with Nordic keyboards
- Wall sockets: 2-pin 230 volts 50 Hz

IT Connections

Finland's EU Presidency will provide high-speed internet connections via Local Area Network (LAN) for cable connections. Despite the use of the best technology, the limited number of available frequency bands will restrict the use of wireless communication in the Media Centre. Therefore, it is recommended to access the web via cable instead of WLAN. ISDN is available for radio and television only and offered if ordered in advance from the host broadcaster (YLE).

Host broadcaster

Finland's national public service broadcasting company YLE will act as the host broadcaster during Finland's EU Presidency and provide services in cooperation with the EBU (European Broadcasting Union). For radio and TV working facilities and stand-up platforms, please contact YLE directly.

Contact person at YLE:
Ms Paula Hertzman
Tel. + 358 40 830 2822
E-mail: paula.hertzman@yle.fi

Webcasting

Presidency press conferences can be followed live and later as recordings on the web at www.eu2006.fi/webcasts.

Press conferences

Interpretation will only be available in Presidency press conferences. All national conferences will be conducted in the language/languages of the country holding the press conference.

Pools

Registration is required for media pools and can be done at the Media Info Desk in the Media Centre.

Host photographer

The Presidency provides a limited number of pictures by the host photographer free of charge for use by the media at www.eu2006.fi/photos.

Presidency press directory for mobile phones

A presidency press directory for mobile phones can be installed free of charge for selected mobile phone models. The directory includes photographs of Finnish government ministers and information on media contacts.

For more information, please contact:
Ms Marja Salonen
Tel. + 358 9 1602 2611
E-mail: media@eu2006.fi

Skype

Selected Presidency media services at the Media Centre can be contacted by webcam or by speech via Skype. Download free program at www.skype.com.

SMS information on media arrangements

Media representatives can receive information on Presidency press conferences and main media events by SMS. Subscription for the SMS service can be done at the Media Centre.

Presidency news by SMS and e-mail

To subscribe for the Presidency SMS and e-mail news service, please visit www.eu2006.fi.

Feedback

We are happy to receive your comments and suggestions. E-mail: media@eu2006.fi

Preliminary media programme

Sunday, 9 July

19.30–22.00 Welcoming reception for delegations and media representatives, hosted by the City of Jyväskylä, Jyväskylä City Theatre
Possibility to watch the final of the FIFA World Cup 2006, Address: Vapaudenkatu 36
Registration required, no photo opportunity

Monday, 10 July

08.00 Media centre opens
09.30 Tour de table, photo opportunity (pool)
12.30 Family photograph (pool)
13.15–17.15 Media visits organised by Finnfacts and City of Jyväskylä, photo opportunities (no pool)
Registration and more information at the Media Info Desk
1) Technopolis JSP (Theme: From ideas to business)
2) University of Jyväskylä (Theme: Humanity and technology in Agora, Accelerator laboratory)
3) Vapo (Theme: Renewable fuels and waste processing solutions)
More information also available from www.finnfacts.fi/english/media/EU2006/
13.30 Guest speakers meet the press
17.00 Presidency press conference
20.00–21.30 Media buffet dinner at Restaurant Blomstedt, hosted by the City of Jyväskylä
Address: Blomstedtinkatu 1 (two minutes from the media centre)
21.30–23.00 Cruise on Lake Jyväsjärvi, Address: Jyväskylä Harbour (five minutes from the media centre)
22.00 Media centre closes

Tuesday, 11 July

08.00 Media centre opens
10.00–12.00 Media opportunity, "Wellness technology": test your stress level, Address: IT-Dynamo, Piippukatu 2 (two minutes from the media centre) More information at the Media Info Desk
12.15 Presidency press conference
18.00 Media centre closes